



Sokrates

Grundtvig

GRUNDTVIG-Media

Blended-Learning in Euro-cultural adult education

Project: "Grundtvig-Media - Blended-Learning in Euro-cultural adult education"

The project is promoted by the Sokrates program of the European Union/Grundtvig 2, partnerships of learning

Project activities

Project conference in Cyprus

Project conference in Amsterdam

Project conference in Budapest

Project conference in Vienna

Project conference in Berlin

Comenius award for outstanding blended Learning projects

Project results

Target group

Project partner

GRUNDTVIG-Media data base

Project activities

The project aims at enquiring into activities and new forms of blended-learning in Euro-cultural adult education, to systemize them and to make them known in Europe. For this sake, a GRUNDTVIG-MEDIA contest was carried out in all countries involved to ascertain qualitatively good further education offers of blended-learning in Euro-cultural adult education. The best practices were presented and honored as well as made public to the educational field during conferences in all countries involved. In the center of the project activities of the countries involved stood the search for and distribution of exemplary educational offers for Euro-cultural education with multimedia or internet, which are being carried in blended-learning courses, aim at fostering lifelong learning of a variety of subjects, and at promoting a user circle as broad as possible. In the European GRUNDTVIG-MEDIA contest exemplary

blended-learning courses as well as education media and didactic multimedia products which can be used in blended-learning courses, were honored and made public.

During the first project year, activities centered on finding out exemplary multimedia products which are successfully used for blended-learning in the Euro-cultural education. During the second year the work was extended to exemplary education offers.

The main activities for the distribution of the project results were conferences in the countries. Here exemplary education offers were presented, discussed and spread by a broad circle of multipliers. By the participation of all project partners the results were reported and made public at the conferences. The condensed results of the conferences were published in professional journals, the press and in the internet

The following conferences, project meetings and events were carried out in the context of the project:

Project conference in Cyprus

11.-15.03.2004/project: GRUNDTVIG-MEDIA, G2

Presentation of project results of GRUNDTVIG-MEDIA

- Presentation of multimedia products from Cyprus on Euro-cultural adult education
- Presentation of blended-learning courses from Cyprus on Euro-cultural adult education
- Contributions from Cyprus on Euro-cultural adult education
- Information about contributions from NL, DE, HU, Austria, CY on Euro-cultural adult education,

Project conference Grundtvig-Media: "Television and eLearning - education chances for youth in Europe?"

Participants: approx. 80 parents, teachers, journalists

Moderation: Christos Giannoulis

Welcome speech: The president of the parents association Cyprus

Influence of television on youth

Dr. Lambros Kaikitis, Limassol

Mass media and learning ability in Euro-cultural adult education - the influence of asymmetrical mass media on the development of individual learning ability with respect to the blended-learning approach
Univ.-Prof. Dr. Dr. Gerhard E. Ortner, Berlin, Paderborn, Hagen

Quality control for didactic multimedia products, a requirement of the Euro-cultural education
Dr. Bernd Mikuszeit, Berlin

Cognitive and constructive conditions of Euro-cultural education under with regard to the blended-learning approach

Univ.-Prof. Dr. Thomas A. Bauer, Vienna

Selfregulation and media competence in the Euro-cultural adult education in The Netherlands
Univ.-Prof. Dr. Joan Hemels, Amsterdam

Freedom, democracy and Euro-cultural education with regard to the regulation of the electronic media
Univ.-Prof. Dr. Dimitris Charalambis, Athens

Questions, discussion,

Final statements,

Project meetings

- Project: GRUNDTVIG-MEDIA -- blended-learning in Euro-cultural adult education
 - project application/renewal application for the 2nd project year
 - information and discussion of the project application Grundtvig 1 "Eurodisk"
 - information about the preparations for the project conferences GRUNDTVIG-MEDIA in Amsterdam (Prof. Dr. Joan Hemels), Budapest (Helga Strack), Vienna (Prof. Dr. Bauer), Berlin (Dr. Mikuszeit)
- European Comenius competition in 2004 in all participating countries to find exemplary blended-learning projects and multimedia products for Euro-cultural education
 - preparations for the Comenius award in Berlin
- Planning of dates and planning (see appointment suggestions)

Project conference in Amsterdam

15.-18.04.2004/project: GRUNDTVIG-MEDIA, G2

Presentation of project results of GRUNDTVIG-MEDIA from the Netherlands

- Adult education in the Netherlands seen by Bve Raad

Bve Raad is the parent organization of teaching institutions such as professional secondary schools (450,000 students) and adult education (200,000 participants) with altogether 46,000 employees

Report: Bve employee (name and time not yet known)
- Suggestions for Comenius-Euromedia awards from Austria (Prof. Bauer), CY (Christos Giannoulis), DE (Dr. Mikuszeit), GR (Prof. Charalambis), HU (Helga Strack).
European Comenius competition 2004 in all countries involved --
 - preparation of the Comenius award in Berlin
- Media and Euro-cultural education in the Netherlands
report: Dr. Huib Evers (Universiteit van Amsterdam, Department of communication and technological highschool of Journalistik, Tilburg)
- Multi-media adult education in the Dutch public (non-commercial) broadcast
 - presentation: TELEAC/NOT educatieve omroep (Mr Leo P. Both acting communication manager)
 - presentation: RVU educatieve omroep (Mrs Nettie Jansen communication manager).

Presentation of multimedia products from the Netherlands

- Blended-learning offers for Euro-cultural adult education (adult education)
- on European ethical education (associations)
- further didactic multimedia products (suggestions on Comenius-Euromedia awards)

- Welcome and short information about Psydon (Mr Ed De Bruin MA) video and brochure 'Echtscheiding', informing by sign language (Psydon, Amsterdam; Production: Booz)
- CD-ROM and texts 'Het eerlijke wereldspel' topic: Poverty in the world (Stichting Vredeseducatie/Peace Education Projects Utrecht)
- CD-ROM and texts of 'DichtVorm' Filmgedichte (platform/Il Luster Producties Utrecht)
- CD-ROM and texts 'Een van ons' topic: Destruction of the Sinti and Romas, handicapped persons etc., 1933-1945 (APS, Utrecht; Producer: Rob Elsas)

Project meetings

- Project: GRUNDTVIG-MEDIA - Blended-learning in Euro-cultural adult education, information on the contributions submitted by the countries involved
- Preparations for the project conference GRUNDTVIG-MEDIA in Budapest (Helga Strack), Vienna (Prof. Dr. Bauer), Berlin (Dr. Mikuszeit)
- Meeting of the Comenius jury

Project conference in Budapest

20.-23.05.2004/project: GRUNDTVIG-MEDIA, G2

Presentation of project results of GRUNDTVIG-MEDIA from Hungary

- Presentation of multimedia products from Hungary, topic: Minorities
 - Blended-learning offers for Euro-cultural adult education (adult education)
 - further didactic multimedia products for suggestions for Comenius-Euromedia awards (for Sulinet school, teachers, children, parents in the internet "It is all different"-social problems, Roma CD-ROM on gypsy culture in Hungary - fighting prejudices; What does become of the garbage, CD-ROM)
 - 2 contributions on the theme
 - "Ethics and multimedia with regard to minorities" (minorities politics and ethics in the EU Eastern expansion; Education, multimedia and minorities)

Preparations of the Comenius awards on June 24th, 2004 in Berlin

- Suggestions for Comenius-Euromedia awards from Austria (Prof. Bauer), CY (Christos Giannoulis), DE (Dr. Mikuszeit), HU (Helga Strack).
 - European Comenius contest 2004 in all countries involved --
 - preparation of the Comenius award in Berlin
- Decision on Comenius-Euromedia awards in 2004, preparation of the decision on the Comenius-Euromedia medals in Vienna

Project meetings

- Project: GRUNDTVIG-MEDIA, Blended-Learning in Euro-cultural adult education, information on the contributions submitted by the countries involved

- Preparation of the project conference GRUNDTVIG-MEDIA in Vienna (Prof. Dr. Bauer) and Grundtvig-Media, Berlin (Dr Mikuszeit)

Project conference in Vienna

10.-13.06.2004, GRUNDTVIG-MEDIA, G2

Participation in the specialist conference

"Ethical challenges for the European media society: Information, knowledge, competence"

Has ethic a chance "?"

The communicative character of ethics and the ethical character of communication-

Positionson the ethical education in the European media society

Univ .-Prof. Dr. Thomas A. Bauer, Vienna university

" Asymmetrical mass media and individual learning capacity: on comprehensive learning in the media society "

Univ. Prof. Dr.Dr. Gerhard E. Ortner, Hagen university

"Selfregulation and media competence in the Netherlands"

Univ. Prof. Dr. Joan Hemels, Universiteit van Amsterdam

Statement: "Future study. Future as ethical and educational media challenge"

Ana Jakil, studies assistant IPKW

"Exemplary positionings of ethical education"

Statement: "Urban studies. The town as a medium for orientation"

Daniela Süssenbacher, studies assistant IPKW

"Cyberspace as a self-organizing system"

On the basis of the general system theory (GST) and theory of selforganization a dynamic model on cyberspace and society is outlined

graduate engineer Bert Klauninger

"Information in multi-media treatment and the autonomy of the ethic"

Dr.phil. Robert Jahn

"Information in the context of the life"

Univ. Prof. Dr. Klaus Fuchs-Kittowski, FH Berlin

Participation in the ceremony for the award of the Viennese Schmidt prize 2004

"Brief history of the price"

Hone. Prof. Dr. Siegfried Piotrowski

eulogy on the prize-winner

Dr. Frank Dittmann, Heinz Nixdorf Museum Forum, Paderborn

Award of the prize to Professor Dr. Klaus Krippendorff

by the chairmen of the executive boards of

the society for education and information (GPI)

Univ. Prof. Dr. Dr. Gerhard E. Ortner
the German society for cybernetics (GfK) hone. Prof. Dr. Siegfried Piotrowski

"Information and cyberspace"

Prof. Dr. Klaus Krippendorff, The Annenberg School for Communication, University of Pennsylvania, Philadelphia

Closing remark

Chairman of the GPI executive board

Univ. Prof. Dr. Dr. Gerhard E. Ortner, far Hagen university

Comenius jury meeting/Projectgroup Grundtvig Media

Preparations for the Comenius awards and the project conferences in Berlin, 24. -- 27.6.2004

- Presentation of multimedia products from Austria
 - Blended-learning offers for Euro-cultural adult education
 - further didactic multimedia products for Euro-cultural education (suggestions for Comenius-Euromedia awards)
- Suggestions for Comenius-Euromedia awards from Austria (Prof. Bauer), CY (Christos Giannoulis), DE (Dr. Mikuszeit), HU (Helga Strack), NL (Prof. Hemels).
 - European Comenius contest 2004 in all countries involved
 - in Berlin
- Preparation and decision on Comenius-Euromedia awards in 2004

Project meeting Grundtvig-Media

- Project: GRUNDTVIG-MEDIA, Blended-learning in the Euro-cultural adult education, information on the contributions submitted and the activities in the countries involved
- Preparations for the Comenius award, preparation of the project conference GRUNDTVIG-MEDIA in Berlin (Dr Mikuszeit)

Project conference in Berlin

23. - 27.06.2004, project: GRUNDTVIG-MEDIA, G"

Comenius award event

together with awards for blended-learning projects and multimedia products for Euro-cultural education

Welcoming and moderation

by the chairman of the executive board of the GPI

Report

Education technology and media competence

Prof. Dr. Baumgartner, Hagen university

Awarding of the Comenius medals and Comenius special medals

Awarding of the Euromedia medals and Euromedia medals with media presentations and eulogies of the jury of the EU project team

Awarding of the Comenius medals with media presentations and eulogies of the Comenius jury.

Reception for honored, participant and guests

Participation in the specialist conference

"ethical education, multimedia competence and eLearning"

Welcoming

Dr. Bernd Mikuszeit, IB & M of Berlin

Dr. Angela Rückert-Dahm, BMBF Bonn

Univ.-Prof. Dr. Ing. Uwe Lehnert, curator the GPI, Berlin (moderation)

Ethic gets practical by education

Remarks on a small criticism of the ethical education

Speaker: Univ.-Prof. Dr. Dr. Gerhard E. Ortner, Hagen university

Does ethic have a chance?

A theoretical analysis of the communicative character of ethic and the ethical character of communication in the context of education media

Speaker: Univ.-Prof. Dr. Thomas A. Bauer, Vienna university

Discussion

Presentation of the project meeting place ethics

Speaker: Helga Gisbertz, KBE Bonn

Presentation of the project further education modules, teachers' meeting point

Speaker: Dr. Bernd Mikuszeit, IB & M Berlin

Presentations of multimedia products and exchange of experience
on the topic "force and persecution during 1933-1945"

Moderation: Univ.-Prof. Dr. Joan Hemels, Amsterdam university; Dr. Ute Szudra, IB & M Berlin

"CD-ROM Anne-Frank house -- a house with a story", Mr Thomas Heppener, Anne Frank center Berlin

DVD educativ "homesickness" of the Walerjan Wrobel, Mrs Annette Eberle, Matthias film, Stuttgart

CD-ROM "remembrance for presence and future", Mrs Veronika Burget, Shoah-Foundation, Berlin

Presentation of multimedia products and exchange of experience
on the topic "war and peace"

Moderation: Univ.-Prof. Dr. Thomas A. Bauer, Vienna university; Dirk Rellecke, IB & M

DVD educativ "obedience, faithfulness, self-sacrifice -- members of the Hitler Youth in the 3rd empire", Mrs Annette Eberle, Matthias film, Stuttgart

CD-ROM "National Socialism -- 2nd World War, contributions, materials, documents", Sabine Naumann, Westermann educational publishing company Brunswick

CD-ROM "Mission peace", Federal Ministry of the defense

Closing remark:

Univ.-Prof. Dr. Dr. Gerhard E. Ortner

Chairman of the executive board the GPI

Project meetings/ project team of Grundtvig-Media

- Project: GRUNDTVIG-MEDIA, Blended-learning in the Euro-cultural adult education, information on the contributions submitted by the countries involved
- Preparations for the final reports
- Discussion of further projects, continuation of the project discussion in Vienna, suggestions for the draft of concepts or project applications.

Comenius award for outstanding blended learning projects

July 1st+2nd, 2004 in Mannheim

This year the symposium on “ innovative concepts for qualification – blended learning” took place for the 3rd time. With over 200 participants and the first time with an accompanying exhibition the Mannheim symposium has established itself as an intersectoral and supraregional information center on blended learning.

The event focussed on experiences which the participants had made with blended learning projects during this year. Moreover a large number of further education experts and enterprise representatives presented their projects in discussion rounds and lectures.

The highlight were the Comenius awards for outstanding multimedia products by the GPI (Association for education and Information e.V.). Altogether 14 Comenius seals and 1 Comenius medal were awarded in the category blended Learning projects (prize-winner Heidelberg institute and GmbH for the project "further education online"). (See appendix: Press information)

Project results

One result is that an extensive fund of multimedia products was created in the context of the Comenius contest 2004/ part Grundtvig-Media-contest, relating to blended-learning projects and Euro-cultural education. It was documented, evaluated and partly awarded. In the framework of the project access to the multimedia documentation was made possible by means of the data base "GRUNDTVIG-MEDIA".

The following multimedia documentations which were awarded in the context of the project with Euromedia awards are accessible in the data base.

4 Comenius-Euromedia-Medals 2004

No	Country	Institution, place	Title	Expert	Category	Award
1.	AT	ORF, Wien	Video „Zur Geschichte Österreichs während der Besatzungszeit“	Bauer	Eurokulturelle Bildung	CEM
2.	NL	Teleac/NOT, Hilversum	Video „Slavernij“	Hemels	Eurokulturelle Bildung	CEM

3.	CY	Zonta Club of Nicosia Region, Cyprus Anodos Pliroforiki Ltd., Cyprus Cyprus College, Cyprus	CD-ROM „Femina“	Gianoulis /Kaikitis	Eurokulturelle Bildung	CEM
4.	DE	MATTHIAS-FILM g GmbH, Stuttgart	DVD plus „Ghettokids- Planet Hasenberg“	Rellecke	Eurokulturelle Bildung	CEM

1 Euromedia-seal 2004

No	Country	Institution, place	Title	Expert	Category	Award
1.	NL	A P S , U t r e c h t Rob Elsas, Utrecht	CD-ROM „Een van ons“	Hemels	Eurokulturelle Bildung	CES

2 Comenius-Euromedia-special prizes 2004

No	Country	Institution, place	Title	Expert	Category	Award
1.	HUN	Kurt Lewin Stiftung	Multimediaprodukt „Zigeunerkultur in Ungarn – Bekämpfung der Vorurteile“	Strack	Eurokulturelle Bildung	CESP
2.	AT	ORF, Wien	Bildungsprojekt Radioprojekt 1476	Bauer	Eurokulturelle Bildung	CESP

14 Comenius-seal 2004

Category blended-learning-Projects / award on 2.07.2004 in Mannheim

No	Institution, place	Title	Expert	Category	Award
1.	BE –Training, Mettmann E-SENSES	Blended-Learning-Projekt „Qualifizierung zum „Trainer Generalis“ auf Blended Learning“	blended learning network Volkmer	Blended-Learning- Projekt	CS
2.	Berufliche Fortbildungszentren der bayerischen Wirtschaft g GmbH, Nürnberg Tertia Edusoft	Blended-Learning-Projekt „e-planspiel“	blended learning network Volkmer	Blended-Learning- Projekt	CS
3.	coaching-team-thoennes, Daun	Blended-Learning-Projekt „Weiterbildungskonzept für Einsatzkräfte der Feuerwehr“	blended learning network Volkmer	Blended-Learning- Projekt, Ethische Bildung	CS
4.	CoC Center of Communication AG, Dreieich 3M Deutschland, Neuss	Blended-Learning-Projekt „Konzeption und Umsetzung von Blended Learning bei der 3M Deutschland GmbH“	blended learning network Volkmer	Blended-Learning- Projekt	CS
5.	dp digital publishing, München	Blended-Learning-Projekt „Coporate Language Training:cIt intensiv English“	blended learning network Volkmer	Blended-Learning- Projekt	CS
6.	Ernst Klett Sprachen GmbH, Stuttgart	Blended-Learning-Projekt „PONS GET “	blended learning network Volkmer	Blended-Learning- Projekt	CS
7.	Expert Web KG Heddeshheim	Blended-Learning-Projekt „Trainee“programm Blended-Learning-Projekte “	blended learning network Volkmer	Blended-Learning- Projekt	CS

8.	Jünger Medien Verlag, Offenbach Transfer GmbH	Blended-Learning-Projekt „TrainTools“	blended learning network Volkmer	Blended-Learning-Projekt	CS
9.	GABAL Verlag, Offenbach Virtual Center, Friedrichsdorf	Blended-Learning-Projekt Book @ web“	blended learning network Volkmer	Blended-Learning-Projekt	CS
10.	IMPETUS CONSILUM Oldenburg & Collegen, Hamburg	Blended-Learning-Projekt „Veränderungen im Unternehmen erfolgreich machen“	blended learning network Volkmer	Blended-Learning-Projekt	CS
11.	Learning Concepts, Soest Verband Deutscher Zahntechniker Innungen, Frankfurt	Blended-Learning-Projekt „Posyplus“	blended learning network Volkmer	Blended-Learning-Projekt	CS
12.	M.I.T. newmedia GmbH, Friedrichsdorf Honda Motor Europe (North) GmbH	Blended-Learning-Projekt „HoViS Honda Virtuelle Interaktive Seminare“	blended learning network Volkmer	Blended-Learning-Projekt	CS
13.	Schule für Touristik Weigand KG, Frankfurt	Blended-Learning-Projekt „Einführung einer Blended Learning Plattform an der Schule für Touristik“	blended learning network Volkmer	Blended-Learning-Projekt	CS
14.	wollmann consulting automotive marketing & management	Blended-Learning-Projekt „Grundlagen des Nutzfahrzeugverkaufes“	blended learning network Volkmer	Blended-Learning-Projekt	CS

Comenius-medals of 2004 for blended learning respect. Euro-cultural education

No	Institution, place	Title	Expert	Category	Award
1.	Universitäts-Kinderklinik Heidelberg Abteilung Kinderheilkunde I	CD-ROM „HeiCuMed- Pädiatrie“	Zimmer	Blended-Learning	CM
2.	Mildenberger Verlag GmbH, Offenburg	Multimediaprodukt „MATHETIGER 1“	Mikuszeit	Blended-Learning	CM
	dp digital publishing, München	Multimediaprodukt „Interaktive Sprachreise 7: Intensivkurs Business English“	Thoma Bendikat	Blended-Learning	CM
3.	hiba GmbH, Darmstadt	Blended-Learning-Projekt „Seminar-konzept - Fortbildung-OnLine“	blended learning network / Volkmer	Blended-Learning-Projekt	CM
4.	MATTHIAS-FILM gGmbH, Stuttgart	Reihe DVD-educativ mit den Titeln „Faust“,educativ „Die Entführung aus dem Serail“, educativ „Anders-Artig“	Szudra, Piotrowski, Rellecke	Euro cultural education	CM
5.	Westermann Schulbuchverlag GmbH, Braunschweig MMCD interactive in science GmbH, Düsseldorf	CD-ROM „Brennpunkt Erde: Nutzung und Konflikte aus der CD-ROM Reihe Geographie entdecken“	Mikuszeit	Euro cultural education	CM
6.	Bundesministerium für Bildung, Wissenschaft und Kultur, Wien Abteilung Z/11a Medienpädagogik, Wien, AT	Internetprojekt „www.mediamanual.at“	Bauer	Euro cultural education	CM

7.	Podium, Utrecht, NL il Luster Producties, Utrecht, NL	CD-ROM „DichtVorm“	Hemels	Euro cultural education	CM
8.	Universität Salzburg Abt.Biologie-Didaktik, Salzburg, AT	DVD-Reihe „ Natur und Ästhetik, Filmreihe zur Umweltbildung für die Schule “	Bauer	Euro cultural education	CM

16 Comenius seal for Euro-cultural education

No	Institution, place	Title	Expert	Category	Award
1.	Ernst Klett Verlag, Stuttgart	CD-ROM „Klett Mediothek Biologie 5 – Stadtökologie “	Szudra	Euro cultural education	CS
2.	Klett-Perthes Verlag GmbH, Gotha SoliMedia Productions GmbH, Erfurt	CD-ROM „TERRA Erdkunde, Arbeitsblätter einfach ausdrucken und selbst gestalten, Europa 5-10“	Mikuszeit	Euro cultural education	CS
3.	FWU Institut für Film und Bild in Wissenschaft und Unterricht gGmbH, Grünwald	CD-ROM „Erlebnis Geschichte: Renaissance – Eroberung des Raumes“	Bendikat	Euro cultural education	CS
4.	FWU Institut für Film und Bild in Wissenschaft und Unterricht gGmbH, Grünwald Bayrischer Rundfunk, München	Video „Willi will's wissen: Was ist ohne Obdach los?“	Rellecke	Euro cultural education	CS
5.	Südwestrundfunk, Baden-Baden	CD-ROM „Experiment Zukunft“	Rellecke	Euro cultural education	CS
6.	Südwestrundfunk, Baden-Baden	CD-ROM „Warum?...Ereignisse, die Schlagzeilen machten“	Rellecke	Euro cultural education	CS
7.	Viktor Steffens, Bedburg	CD-ROM „Energie aus der Natur“	Szudra	Euro cultural education	CS
8.	Ministerium für Wirtschaft und Arbeit – Landeszentrale für politische Bildung, Düsseldorf	DVD „Kommunalwahl 2004 - Kommunalprofis und Wissenschaftler berichten“	Rellecke	Euro cultural education	CS
9.	Ministerium für Wirtschaft und Arbeit – Landeszentrale für politische Bildung, Düsseldorf	Internetprojekt „Wahlkommunal - Internetangebot“	Rellecke	Euro cultural education	CS
10.	Autonome Provinz Bozen-Südtirol, Abt.14-Deutsche Kultur, Amt für audiovisuelle Medien, Bozen, IT	DVD „Zur Entstehung der Dolomiten: Das Rosengarten-Riff “	Bauer	Euro cultural education	CS
11.	Bundesministerium für Bildung, Wissenschaft und Kultur, Wien, AT	Internetprojekt „www.bildungsmedien.tv“	Bauer	Euro cultural education	CS
12.	Teleac/NOT (Schooltv, Hilversum, NL)	Internet-Videoprojekt „Schooltv-Beeldbank“	Hemels	Euro cultural education	CS
13.	RVU /Telefilm, Hilversum, NL Waterland Film & TV, Hilversum, NL	Multimediaprojekt „Deining“	Hemels	Euro cultural education	CS
14.	Psydon, Amsterdam, NL Booz Producties, Amsterdam; NL	Video „Echtscheiding“	Hemels	Euro cultural education	CS
15.	Stichting Vredeseducatie, Utrecht, NL	CD-ROM „Het eerlijke wereldspel“	Hemels	Euro cultural education	CS

16.	HuMuSz (Hulladék MunkaSzövetség), Budapest	Multimediaprojekt Was wird mit dem Müll ?! – Mi lesz a szeméttel?!	Strack	Euro cultural education	CS
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By the awards for multimedia products on blended learning and euro-cultural education impulses were given in the participating countries to use these media in adult education as well as impulses as to quality for developing new multimedia products. The documentation was made accessible for all countries involved by means of the internet. The eulogies of the awards are published in the professional journal L.A. multimedia.

Target group

Final beneficiaries are primarily teachers in adult education and all persons in further education, who deal with self-relying life-long learning with multimedia and internet. However, the project also addresses senior citizens and women who prefer studying individually with multimedia. In the course of our research it was clarified with which target group the best results can be achieved with blended-learning courses. It became clear in the context of the project, that blended-learning gains increasing importance in further education. For economic reasons more and more education institutions organize further education in a way that present phases are combined with individual learning with multimedia. Insofar, all groups in further education are beneficiaries depending on the target group of the project.

The project transmits to teachers, who carry out the Euro-cultural adult education and blended-learning courses (teaching), exemplary offers for their work. The conferences in the countries involved were offered as further education events for teachers of adult education. Cooperation partners in the countries involved have prepared the conferences with the respective project partner, carried out and contributed to the distribution of the results.

The project has had the effect that exemplary blended-learning offers for Euro-cultural adult education can be exchanged, offered and used for learning and teaching. The project gained practical experience for the use of blended-learning and supported their distribution in adult education. Exemplary blended-learning courses are offered to the organizations. In addition, the project contributes to the use of blended-learning in adult education and Euro-cultural education. The project has the effect that positive experiences on blended learning, multimedia and Euro-cultural education not only are made known in the respective country but in other countries as well and furthermore are made accessible via the internet.

Project partner Limassol

RCI research & CONSULTANCY institutes Ltd .

Leontiou are No 183 & Karatzia St., 4 th Floor, P.O.B. 53808, 3318 Limassol, Cyprus

The project partner Limassol/CY has

- prepared and carried out a project conference in Limassol, 11.-15.03.2004, (invitation of speakers, invitations to adult education institutions/see protocol
- chosen models of multimedia products for Euro-cultural education which can be used in blended-learning courses, evaluated and documented them for the multimedia data base

- made public the examples.

Project partner Amsterdam/NL

ASCOR The Amsterdam School of Communications research
Kloveniersburgwal 48, NL 1012 CX Amsterdam; Netherlands

The project partner Amsterdam/NL has

- organized a project conference in Amsterdam, 15.-18.04.2004, prepared and carried out (invitation of speakers, invitations to adult education institutions/ see protocol)
- researched on models of multimedia products for Euro-cultural education which can be used in blended learning courses, evaluated and documented them for the multimedia data base
- made public the examples.

Project partner Budapest

INFINITY Kft . /GmbH, Rákóczi-Str. 40 I/2, HU 1072 Budapest Hungary

The project partner Budapest/HU has

- organized a project conference in Budapest, 20.-23.05.2004, prepared and carried out (invitation of speakers, invitations to adult education institutions/ see protocol)
- researched on models of multimedia products for Euro-cultural education which can be used in blended learning courses, evaluated and documented them for the multimedia data base
- made public the examples.

Project partner Vienna:

Vienna university, institute for journalism and communication science;
UNIVERSITY OF VIENNA Department of Audiovisual Media/Media Culture
Schopenhauerstr. 32, A 1180 Vienna/AUSTRIA

The project partner Vienna/OT has

- organized a project conference in Vienna, 10.-13.06.2004, (invitation of speakers, invitations to adult education institutions/ see protocol)
- researched on models of multimedia products for Euro-cultural education which can be used in blended learning courses, evaluated and documented them for the multimedia data base
- made public the examples.

Coordinator Berlin/DE :

institute for education and media of the society for education and Information e.V. ;
AltFriedrichsfelde 60, Haus 14, D 10315 Berlin

The coordinator Berlin/DE has

- coordinated the project and prepared and evaluated the activities together with the partners
- organized a project conference in Berlin, 23.-27.06.2004, (invitation of speakers, invitations to adult education institutions/ see protocol)

- organized the Comenius awards for outstanding blended learning projects, July 1st+2nd 2004 in Mannheim jointly with the "Blended-Learning Network"
- researched on models for multimedia products for Euro-cultural education which can be used in blended-learning courses, evaluated and documented them for the multimedia data base and
- taken on the responsibility for the design and distribution of the multimedia data base for blended learning and Euro-cultural education in the internet.